Vinda International Holdings Limited



(Incorporated in the Cayman Islands with limited liability)

(Stock code: 3331)

Vinda

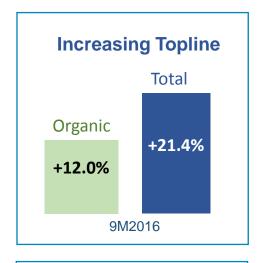
a solid & growing regional hygiene company

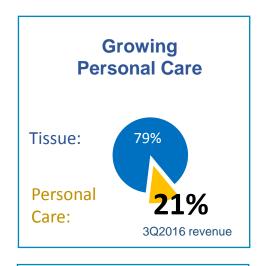
Healthy Lifestyle
Starts with Vinda

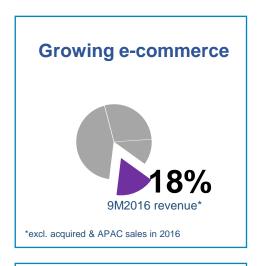


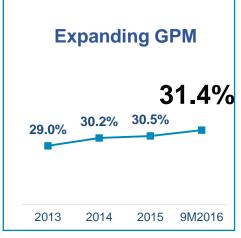
Sustainable Performance

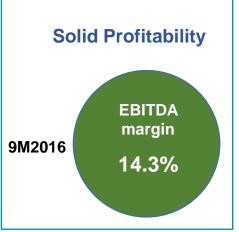
















Financial Highlights

(HK\$M)	9M2016	9M2015	YOY	3Q016	3Q2015	YOY
Revenue	8,688 ¹	7,157	+21.4%	3,022 ²	2,413	+25.2%
Gross profit	2,726	2,233	+22.1%	954	736	+29.6%
Operating profit	746	623	+19.7%	231	155	+49.2%
EBITDA	1,239	974	+27.2%	409	272	+50.1%

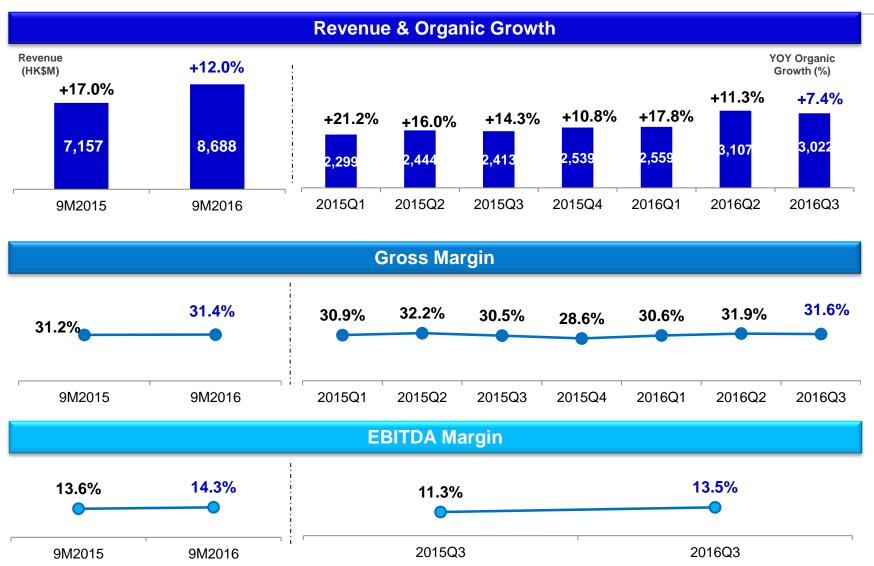
¹Organic growth (excl acquisition and exchange rate effects): 12.0%

²Organic growth (excl acquisition and exchange rate effects): 7.4%

	9M2016	3Q2016	
Revenue			
Tissue	7,301 (84%)	2,379 (79%)	
Personal Care	1,387 (16%)	643 (21%)	
Total	8,688 (100%)	3,022 (100%)	

Financial Highlights

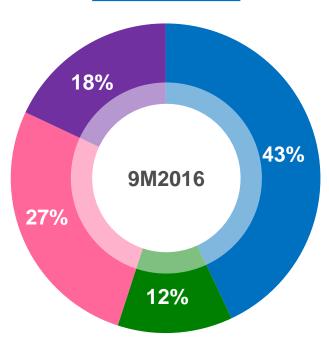




Steady Growth in E-commerce

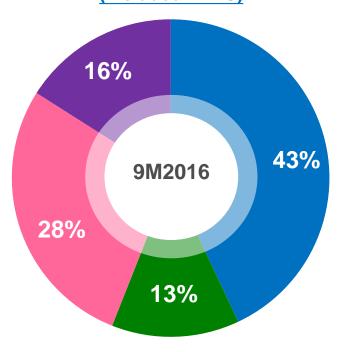


9M2016 Revenue¹ (excluded APAC)



¹ Excluded the acquired & APAC sales in 2016 ² Included the acquired & APAC sales in 2016

9M2016 Revenue² (included APAC)



- Traditional channels (i.e. Distributiors)
- B2B (i.e. Corporate clients)
- Modern channels (i.e. Hypermarkets, Supermarkets)
- E-Commerce



Strong Market Positions Remains



Market share by region



Tissue
Joint No.1 China¹



Inco No.1 Taiwan³

Inco No.1 Malaysia⁴





Tissue
No.1 Hong Kong²

Baby No.1 Malaysia⁵



Fempro No.2 Malaysia⁵

Note:





No.1 Singapore4



Baby No.3 Singapore⁶

Feminine

Tissue

Incontinence





Kartar Worldpanel, market ranking based on aggregate value for 9 months ended Sep 2016
 Nielsen, aggregate value Jul 2016

3. Nielsen, aggregate volume share MAT Sep 2016

4. Internal estimates , value share YTD Sep 2016

5. Kantar Worldpanel Malaysia, MAT Sep 20166. Nielsen volume MAT Sep 2016

Baby











Strategic Framework

Objectives

- Sales Growth
- Gross Margin
- Operating Profit
- EBITDA
- WC %

To become a Leading Hygiene Company in Asia

Priorities

- China Tissue
- 2. China Personal Care
- 3. Drive SEA and NA
- 4. Build B2B

Strategy

- Build Brands
- Excel in Route to Market (B2B, B2C, D2C)
- Lower Cost
- Develop People

Core Principles

- Sustainability
- Innovation
- Professionalism and Integrity

Clear Growth Priorities



Ambition

To become a leading hygiene company in Asia



Drive Tissue business in China

- Drive Tissue sales in China with innovativedriven product R&D & marketing campaigns
- Increase contribution from Tempo in highend market

2

Broaden the Personal Care presence in China

- Become the leader in Incontinence with *TENA* & *Dr. P*
- Establish feminine as a future profit contributor
- Selective presence in competitive baby market





Drive Personal Care growth in Asia & roll out tissue

- Strengthen Personal Care market positions where we have presence
- Roll out tissue to Asia by leverage the strong route to market

4

Build B2B



Build Away-From-Home Tissue business and TENA institutional sales

Targets



Revenue

- Grow faster than the market
- Target double-digit growth

Gross Margin

- Accelerate growth of high-margin brands & categories
- Expansion through portfolio management

Profit Margin

- Sustain high-single digit Operating Margin
- Expand EBITDA margin with increasing scale

Working Capital to sales %

 Continuous improvement

Capital

- Improving capital return and leverage
- Reduce FX risk

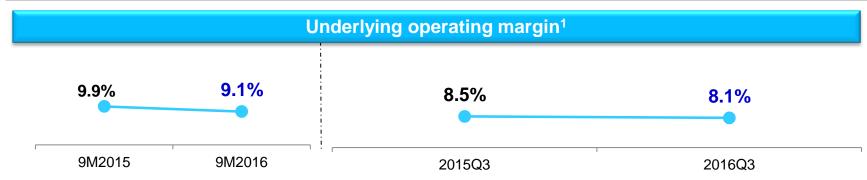
Dividend Payout Policy

≥ 25% of net profit



Financial Highlights





Items Affecting Comparability (HK\$M)	9M2016	9M2015
Operating items:		
 Foreign exchange gain/(loss) 	(12)	(82)
 Amortisation of the acquired intangible assets related to the acquisition on Apr 1, 2016 (non- cash item)² 		-
Transaction cost related to acquisition	(3)	-
Financing items:		
Foreign exchange gain/ (loss)	(6)	(147)
 Fair value downward adjustment on convertible note (non-cash item) 	(18)	-

3Q2016	3Q2015
1	(50)
(15)	-
-	-
(5)	(149)
-	-

¹ Excl. items affecting comparability

² It will only be presented as an item affecting comparability where it was not included in comparative prior year period

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Thank You

Healthy Lifestyle
Starts with Vinda